

**Providence Tourism Council
Minutes to Board of Directors Meeting
March 10, 2005**

Attendance:

Present: Paul Brooks, Jim McCarvill, Jack McConnell, Judy Cullen & Herb Cummings

Absent: Jeneata Aldrich, Kevin Cameron (ex officio), Rick Pacheco, Dan Peterson, Kathy Schnell, and Bela Teixeira

Also Present: Susan DeBlasio, Susann DellaRosa, Brian Whiting, Cliff Wood, and representatives from First Works and Sound Sessions.

Call to Order:

Chairman McConnell called the meeting to order at 12:15 pm.

Approval of Minutes:

Mr. McConnell introduced the minutes. A motion to accept the minutes from the January 19, 2005 Board Meeting was made and approved unanimously.

Chairman's Report:

Mr. McConnell reported on the progress to date of our public relations efforts through the work of Lou Hammond & Associates. Brian Whiting also stated that he felt that things were working out great with Hammond and that they were in contact with them 5-6 times per day. Mr. McConnell thanked Brian for working so closely on this matter and also for his cooperative spirit that has made all of this possible.

A meeting with top editors in New York will be held with the Mayor on March 31, 2005. Also, in mid-April there will be a larger session on Providence to editors where we will "bring Providence to New York." Brian is working on these details with Hammond and will provide more information as time goes on.

Brian also reported that the Night and Day campaign and web site will be rolled out at a reception at the Convention Center Rotunda on April 6, 2005 from 5:30 to 7:30 PM. All are invited and encouraged to attend.

Grants Committee:

Presentations by two grantees - First Works and Sound Session -- were made to the PTC.

Paul Brooks presented the recommendation of the Grants Committee to the PTC as follows:

1. \$10,000 grant to ArtTix to allow them to relocate their offices to Dorrance St. The Grants Committee recommended this grant with the provision that ArtTix agree to staff their office on Saturday. Motion to approve the recommendation of the Grant Committee made by Herb Cummings and seconded by Jack McConnell. The PTC voted unanimously to approve the grant.

2. \$15,000 grant to the RI Historical Society to conduct Summer Walks. Motion to approve the recommendation of the Grant Committee made by Jack McConnell and seconded by Judy Cullen. The PTC voted unanimously to approve the grant.

3. \$30,000 grant to Sound Sessions/Black Rep. Motion to approve the recommendation of the Grant Committee made by Jack McConnell and seconded by Herb Cummings. The PTC voted unanimously to approve the grant.

4. \$25,000 grant to First Works Kids. Motion to approve the recommendation of the Grant Committee made by Herb Cummings and seconded by Jack McConnell. The PTC voted unanimously to approve the grant.

5. Additionally, Mr. Brooks reported that the Grants Committee awarded a \$5000 fast-track grant to the Royal Society.

6. The Grants Committee recommended that we authorize the chair of the Grants Committee to award up to \$15,000 of grant money in his discretion to the Providence Craft Show after exploring with them alternative sponsorships and new partnership relationships. Jim McCarvill is working with them to expand their show at the RI Convention Center. Motion to approve the recommendation of the Grant Committee made by Jack McConnell and seconded by Herb Cummings. The PTC voted unanimously to approve the grant.

Finance Report:

Ms. Della Rosa reported that we currently have \$190,979.32 in the bank She distributed a balance sheet dated March 9, 2005. Mr. Cummings resulted that we receive a monthly balance sheet and Ms. Della Rosa said she would prepare one and Mr. McConnell will e-mail it to all members.

Old Business

None

New Business:

None

Adjournment:

A motion to adjourn was made, approved, and the meeting was adjourned at 1:20 PM.

NEXT PTC MEETING DATE: May 18, 2005 at Noon

Providence-Warwick Convention and Visitors Bureau Board Room

Westin Hotel, Providence, RI